

Boricua Community Building Center + AdocPR Present

2nd Annual BORICUA FILM FESTIVAL



TICKETS

**MEDIA KIT
2026**



SPONSORS

**CINEMA. CULTURA.
WILLIAMS CENTER
15 SYLVAN ST
RUTHERFORD NJ**



**DIASPORA. DIALOGUE.
JUNE 6TH
1PM-9PM**

FESTIVAL OVERVIEW

PUERTO RICAN STORIES TOLD ON OUR TERMS.

WHY SPONSOR BORICUA FILM FESTIVAL?



THE BORICUA FILM FESTIVAL BRINGS TOGETHER PUERTO RICAN DOCUMENTARIES, LIVE PERFORMANCES, AND CULTURAL EXPRESSION IN ONE VIBRANT EXPERIENCE THROUGH EDUCATION, FILM, AND ART.

BRAND VISIBILITY

LOGO ON ALL MATERIALS
SOCIAL MEDIA PROMOTION
ON-SITE SIGNAGE & RECOGNITION



AUDIENCE REACH

250+ IN PERSON & GROWING
10M+ DIGITAL REACH
ACROSS PLATFORMS
ENGAGE, DIVERSE AUDIENCE
MEDIA COVERAGE ACROSS
THE U.S. & P.R.

CONNECT WITH US

WWW.BORICUACOMMUNITYCENTER.ORG
EMAIL BORICUACOMMUNITYCENTER@GMAIL.COM
INSTAGRAM @BORICUACOMMUNITYCENTER



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PURPOSE

THE BORICUA FILM FESTIVAL CELEBRATES THE RICH STORYTELLING TRADITIONS AND VIBRANT CULTURE OF PUERTO RICO THROUGH THE POWER OF CINEMA.

BEGINNING OUR 2ND YEAR, WE SHOWCASE OVER 15+ FILMS ANNUALLY, ATTRACTING 250+ ATTENDEES AND REACHING 10M+ THROUGH OUR DIGITAL PLATFORMS. JOIN US IN CELEBRATING PUERTO RICAN VOICES.



FESTIVAL HIGHLIGHTS



FESTIVAL FRIEND
\$350

LOGO PLACEMENT ON FESTIVAL WEBSITE AND EVENT SIGNAGE. RECOGNITION IN FESTIVAL PROGRAM. 2 VIP PASSES TO ALL SCREENINGS AND PERFORMANCES. VENDOR SPACE AT FESTIVAL VENUE.

FESTIVAL PARTNER
\$500

ALL FRIENDS OF THE FESTIVAL BENEFITS PLUS PROMINENT LOGO ON PROMOTIONAL MATERIALS. SOCIAL MEDIA RECOGNITION. 4 VIP PASSES. VENDOR SPACE AT FESTIVAL VENUE.

HERITAGE SPONSOR
\$1,500

ALL FESTIVAL PARTNER BENEFITS PLUS TITLE SPONSORSHIP OF A SCREENING BLOCK. SPEAKING OPPORTUNITY AT OPENING CEREMONY. 8 VIP PASSES. PREMIUM LOGO PLACEMENT EVERYWHERE.



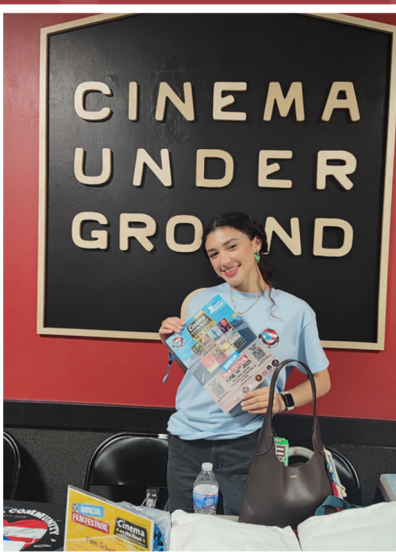
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BORICUA

FILM FESTIVAL

THE BORICUA FILM FESTIVAL IS NEW JERSEY'S INAUGURAL PUERTO RICAN FILM FESTIVAL, FOCUSED ON CELEBRATING PUERTO RICAN STORYTELLING AND IDENTITY THROUGH FILMS, DISCUSSIONS, AND PERFORMANCES. IT SERVES AS A PLATFORM FOR INDEPENDENT FILMMAKERS AND ACTIVISTS TO ENGAGE THE COMMUNITY IN CONVERSATIONS ABOUT PUERTO RICO'S HISTORY AND FUTURE. COLLABORATING WITH NONPROFITS, THE FESTIVAL SHOWCASES DOCUMENTARIES ON RESILIENCE, DISPLACEMENT, ENVIRONMENTAL JUSTICE, AND SELF-DETERMINATION, AIMING TO EDUCATE AND INSPIRE PUERTO RICANS IN NEW JERSEY AND CONNECT THEM WITH THE ISLAND AND DIASPORA.

MISSION



SPONSORS

ADOC PR PRESENTS:

Cinema ↓ on the Road ↓

A SHOWCASE OF PUERTO RICAN DOCUMENTARIES

“CINEMA ON THE ROAD: A SHOWCASE OF PUERTO RICAN DOCUMENTARIES” BRINGS TOGETHER A UNIQUE, CAREFULLY CURATED COLLECTION OF PUERTO RICAN DOCUMENTARIES BY INDEPENDENT FILMMAKERS TO CITIES ACROSS THE UNITED STATES. A CELEBRATION OF PUERTO RICAN CINEMA WITH CAPTIVATING STORIES THAT REFLECT PUERTO RICO’S RICH CULTURE AND VIBRANT SPIRIT. EACH EVENT WILL BE AN OPPORTUNITY TO EXPLORE AND BUILD IMPORTANT CONVERSATIONS THROUGH THE LENS OF TALENTED PUERTO RICAN FILMMAKERS.

MISSION



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ABOUT ADOCPR

THE PUERTO RICAN DOCUMENTARY FILMMAKERS ASSOCIATION (ADOCPR) IS A NONPROFIT CULTURAL AND EDUCATIONAL ORGANIZATION THAT BRINGS TOGETHER DIVERSE GENERATIONS OF THE COUNTRY'S DOCUMENTARY FILMMAKERS. WE ARE CURRENTLY 71 ASSOCIATED DOCUMENTARY FILMMAKERS, INCLUDING FILMMAKERS, PROFESSORS, STUDENTS, AND OTHER PROFESSIONALS RELATED TO DOCUMENTARY FILMMAKING.



ASOCIACIÓN DE DOCUMENTALISTAS DE PUERTO RICO



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THE BORICUA COMMUNITY BUILDING CENTER IS A 501(C)(3) NONPROFIT ORGANIZATION DEDICATED TO ADVANCING PUERTO RICAN CULTURE, IDENTITY, AND COMMUNITY POWER THROUGH EDUCATION, FILM, ART, AND ADVOCACY. BCBC CREATES SPACES WHERE HISTORY IS HONORED, STORIES ARE SHARED, AND PEOPLE ARE INSPIRED TO CONNECT, LEARN, AND ACT. GROUNDED IN CULTURAL PRESERVATION AND COMMUNITY EMPOWERMENT, OUR WORK SUPPORTS BORICUAS IN NEW JERSEY, PUERTO RICO, AND ACROSS THE DIASPORA.

ABOUT BCBC



SPONSORS

THANK YOU FOR YOUR SUPPORT
OUR PARTNERS



HONEYMOONJC
FOCUS • HAPPY • RELAX



El Comedor de la Kennedy



Tamed Manes



MI PATRIA
PUERTO RICO



GET IN TOUCH

INSTAGRAM @BORICUACOMMUNITYCENTER

BORICUACOMMUNITYCENTER@GMAIL.COM

201-688-0595



PLEASE GET IN TOUCH AND MY TEAM WILL GET
BACK TO YOU IN 1-2 BUSINESS DAYS.



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